



# SSF Workshop - Scientific writing and publishing with impact

*SSF and Elevate Scientific cordially invite you to a 1-day workshop (25/3 2020) that provides effective writing and publishing strategies for maximizing the impact of your research.*

## Scope and objectives

In this workshop you will learn essential strategies and tools to plan, write, edit and publish scientific papers that make an impact on the intended audience. The workshop is interactive, with discussions and exercises used throughout to help you learn through practice.

At the end of the workshop you will understand:

- How your audience processes information
- Framing and narrative techniques for scientific writing
- How to select, organize and interpret your results in a scientific paper
- An approach to define an audience-adapted context for your research
- Techniques for clear, concise and coherent writing
- Journal editorial processes, including those at high-impact journals

## Workshop leader

### Dr. Dan Csontos.

Dan is the Editorial Director of Elevate Scientific, where he oversees and contributes to the development of a variety of science communications solutions for researchers and institutions across Northern Europe. This includes high-impact scientific papers – Dan and his team have helped develop many papers reporting ground-breaking research in the world's top journals. Prior to Elevate, Dan was an editor with *Nature* and *Nature Physics*. He holds a PhD in physics from Lund University.

## Preparations

Please bring along a hardcopy of a paper you have written.

## Where and when

**When:** March 25, 2020 (8.30 – 16.30)

**Where:** SSF, Kungsbron 1, Elevator G, 7 tr (World Trade Center), Stockholm

## Welcome!